



Company Overview – Our Story

Purpose and Difference

KeyOptions uses the power of technology to **'Make the Invisible, Visible'**. For over 30 years, KeyOptions has provided world-leading disruptive technology solutions for Government, Defence, Security, Urban, Commercial and Retail Sectors. Underpinning KeyOptions DNA lie **'Detect, Analyse, Predict , Influence'**; its guiding principles.

Development Philosophy

KeyOptions employs a data-driven, design-led approach to innovation, focusing on AI (artificial intelligence) integration, signal processing, and multi-domain operations. This includes leveraging AI for automation and prediction, particularly in mobile device detection, leveraging anonymous cell phone data to analyse human behaviour and generate commercial insights for various markets. KeyOptions has successfully applied its expertise in people analytics to develop methodologies for processing drone detection data and other data inputs, adapting its proven techniques to derive valuable insights from these new data sources.

Product Ecosystem

KeyOptions flagship product **'SkyControl'**, is an extremely sophisticated innovative Counter-UAS solution, currently used by the Australian Defence Department. **'Spectralint'**, includes cellular capture, IMIE/IMSI detection, interception and jamming, technical surveillance countermeasures, combined with military grade communications systems, situational edge servers, and operational technology cyber security. **These suite of services are tailored for land, sea, air, and cyber-based operations.** Development of SIGINT-related next-generation integrated counter-UAS and tactical ISR stemmed from KeyOptions' long-standing work in RF and telecoms security, evolving to address modern threats like drone swarms and unauthorised signals in airspace. KeyOptions **TACINT capabilities are embedded in the same platform**, positioning it as a tactical ISR tool that delivers combat-relevant intelligence that integrates with command systems.



KeyOptions Pty Ltd

Headquartered in Victoria, Australia, KeyOptions is a private Australian company owned since its formation, over 35 years ago in 1988, by its principal shareholders. Led by a seasoned leadership team, including experts with backgrounds in the military, defence, cybersecurity, commercial and corporate, KeyOptions, operates with agility and trust, maintaining a global presence, with offices in Australia, UK, Asia Pacific and France with partners in USA, Europe and the Middle East.

Vision and Future

KeyOptions R&D reflects a progression from general solutions to specialised, AI-powered tools. KeyOptions' vision is to meet goals for organisations to optimise their operations via ground braking or disruptive technology.

A current example is **'SkySpectre'** flight technologies. These advanced aircraft represent a comprehensive range of payload UAV platforms for ISR, Combat, Weaponised or Spectralint SIGINT / TACINT Strategic Deployments.